

THE
PHOTO

THE
PHOTO
WORKER

THE
PHOTO
WORKER

THE PHOTO WORKER



THE TALE OF THE ACCIDENTAL PHOTOGRAPHER

Little did I realize when travelling to Russia in 1958 with a borrowed camera, the trip would change my life.

Unbeknownst to me, I had become a photographer, a calling natural to my instincts, that thing that suited me.

I AM THE COMPLETE PHOTOGRAPHER

I have experienced photography's complete menu with the enthusiasm of Columbus.

I HAVE ALWAYS DONE WORK FOR MYSELF. The reward is in the doing.

My curiosity photographs the dream musings of my imagination to see how they look when awake. I delight in the joy and surprise of my mind's serendipity. Storytelling is my expression.

I have always earned my living doing commercial assignments. I am not a photo snob.

My secret is finding something I love doing and have someone pay me to do it.

I am cottage industry: the talented amateur-professional.

I saw Avedon and Penn as Seniors and myself, the perpetual Freshman, who will never graduate.

ON “SELLING OUT”

Once upon a time, being new as a photographer, I was on-location doing an assignment for a client. A young photography student observing me asked if I was myself, and I answered yes.

She inquired “What are you doing here?”

I replied, “MAKING A LIVING.”

She reproached, “Oh, I would never sell out.”

I thought, “You have nothing to sell.”

Selling prints in a gallery is business too.

THE SUCCESS OF FAILURE



Most people fear failure. To be creative is whistling in the dark, not knowing where you are going. If you know what you're doing in advance you are not being creative. Success will trap you, failure can free you.

I shoot first and ask questions later.

**DUANE STEVEN
MICHALS' JOBS**



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LIFE

THE FUTURE AND YOU

A 30-PAGE PREVIEW:
2000 AND BEYOND



CHAMPION
KROMEKOTE

3

Subjective Reasoning

The
View
from the
Mirror

Dorice Michaels

CHAMPION PAPERS

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RESTON

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S. ALLEN COUNTER

HOME: Cambridge, Massachusetts

AGE: 32

PROFESSION: Professor, neurobiologist

HOBBIES: Jungle exploration, film making, archery.

MOST MEMORABLE BOOK: "Origin of Species" by Charles Darwin

LATEST ACCOMPLISHMENT: While continuing neurobiological research in the South American jungle, he discovered a little known Bush Afro-American tribe, the first black slaves in the Americas to gain independence.

QUOTE: "I am thrilled that my research and films have enabled me to contribute to the enlightenment of American culture. Only by being aware of our past can we deal with the present and future."

PROFILE: Energetic, warm, penetrating. Driven by a thirst for new knowledge that may lead to new truths.

HIS SCOTCH: Dewar's "White Label"



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of uncompromising quality.
Dewar's never varies.

The Dewar Highlander. ®



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*I'm running through life
at 120 mph.*



*I pass a mirror and see
my father's face.
It stops me cold.*



*In a while I recognize
it's my face too.*



It slows me down.

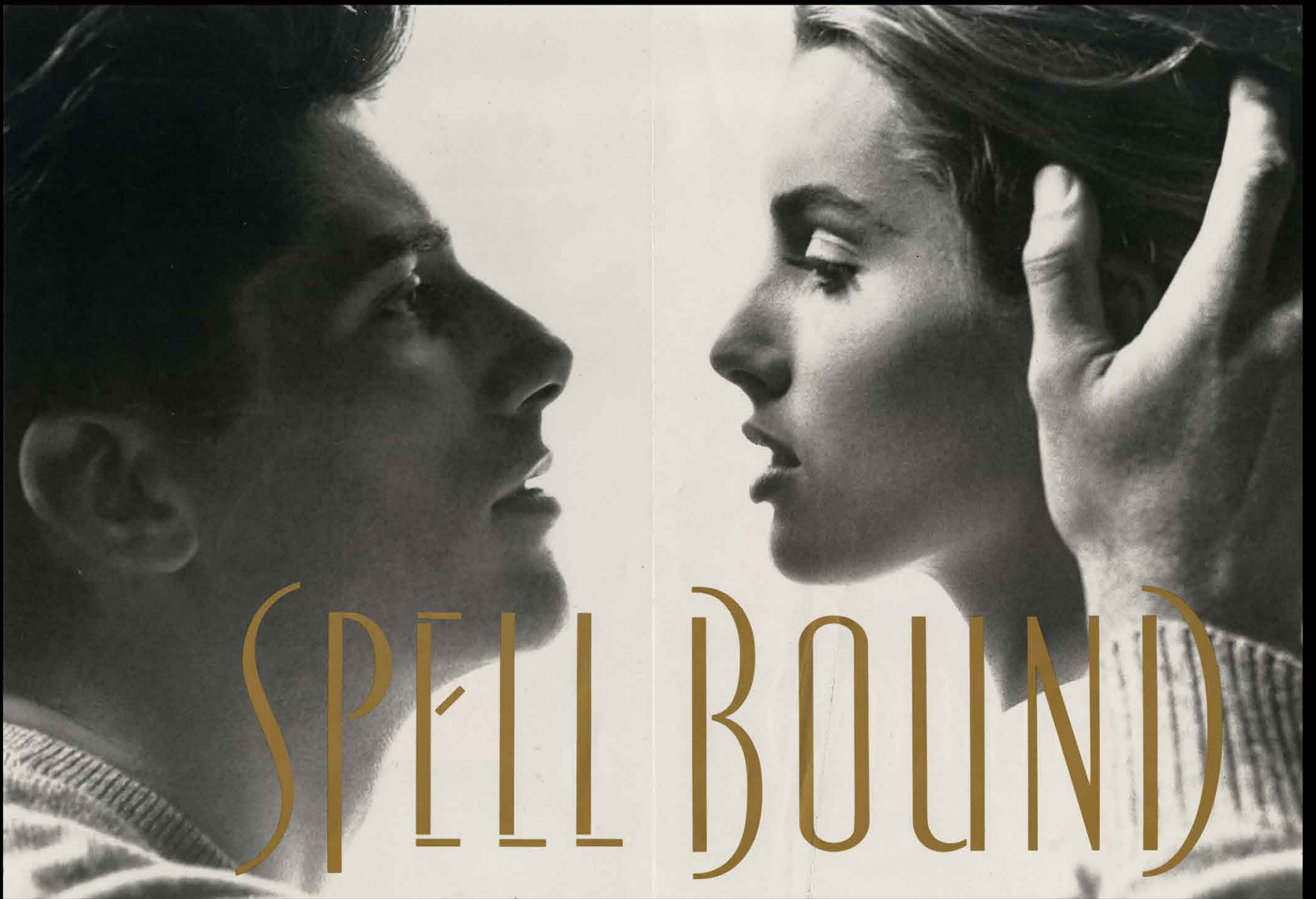
MAN IS NOT SO SIMPLE, AFTER ALL.



claiborne THE FRAGRANCE FOR MEN

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LIZ CLAIBORNE



ESTÉE LAUDER

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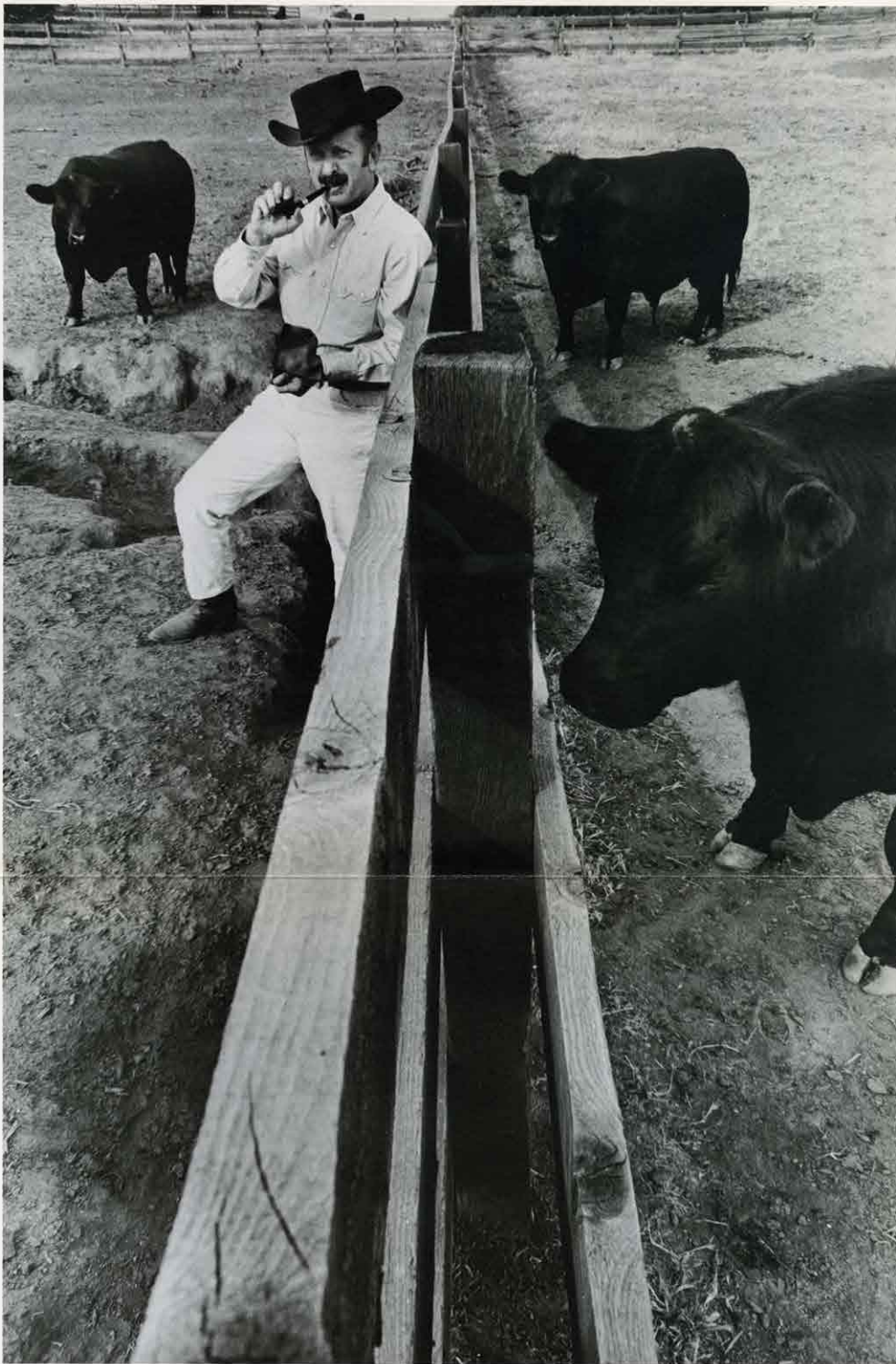
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Photographed by Duane Michals for Scientific American.

**Frank S. Wyle is President of Wyle Laboratories.
Why should he care about Visual Isolation in Gulls?**

"Our engineers and scientists work at the cutting edge of most of today's new technologies. And we apply these technologies to the businesses we acquire."

That is how Frank Wyle explains the dramatic growth of the small company he created 20 years ago to serve the testing needs of the aerospace industry. Today the products and services of the Wyle composite range from pleasure boats to the testing of Apollo spacecraft, from hydraulic lifts for automobiles to computerized ticketing systems, from industrial air-compressor systems to numerically controlled machine tools.

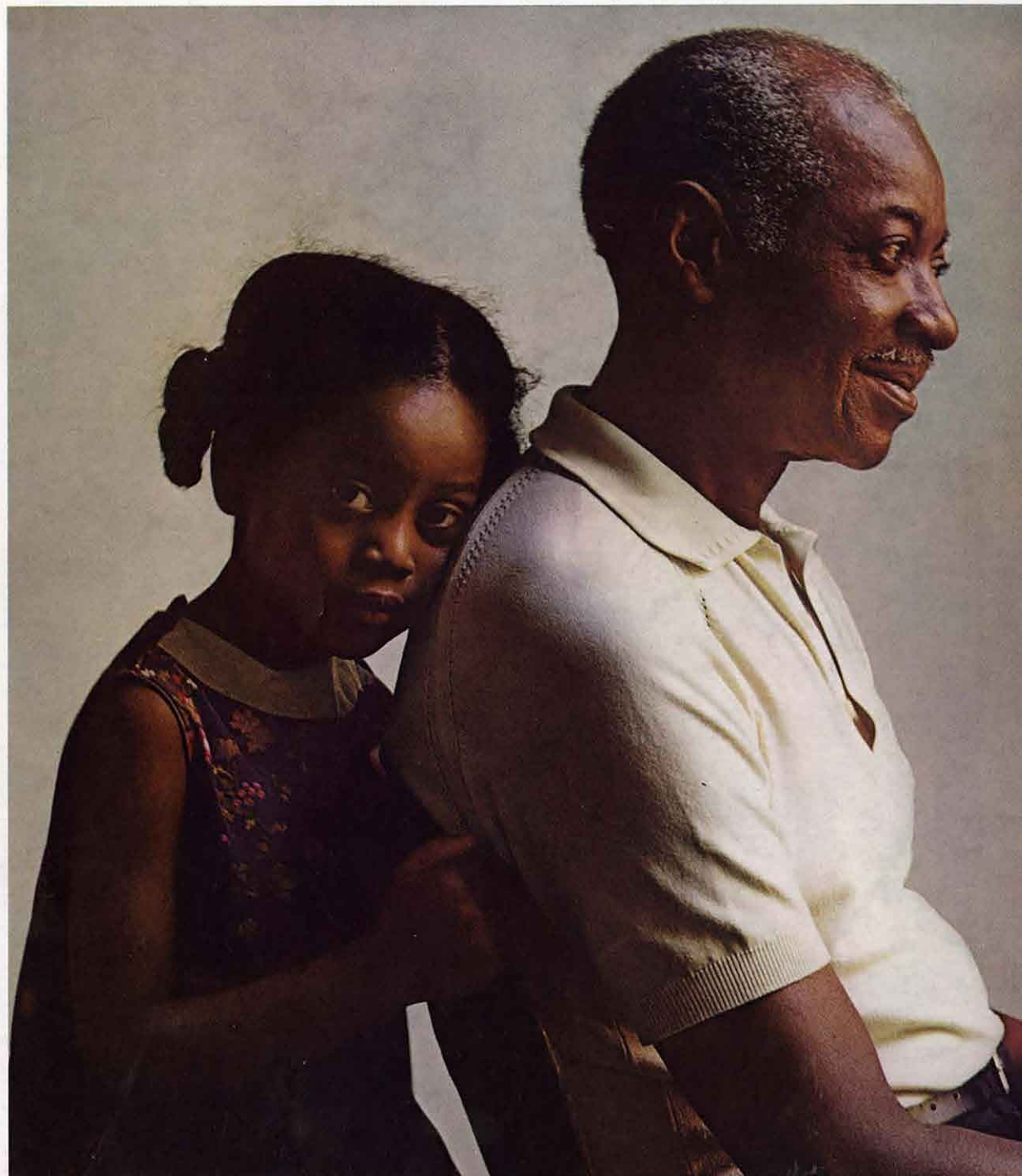
Frank Wyle says, "I was trained as an engineer at M.I.T. but my work has taken me far afield as an administrator. SCIENTIFIC AMERICAN is the one place where I can learn about what's happening throughout the worlds of science and technology." He mentions enjoying SCIENTIFIC AMERICAN articles as diverse as Ecological Chemistry, The Youngest Stars and Visual Isolation in Gulls. And for their relation to his work he found interest in The Control of Vibration and Noise and The Study of Sailing Yachts.

Such boundless curiosity characterizes the readers of SCIENTIFIC AMERICAN (400,000 net paid circulation, A.B.C.). These engineers, research scientists and technically sophisticated executives are the New Industrial Management. Innovators of technological change, prime movers of economic growth—they set the buying patterns of industry.

**SCIENTIFIC
AMERICAN**

**SCIENTIFIC
AMERICAN**

The past is only a beginning



For four generations we've been making medicines as if people's lives depended on them.

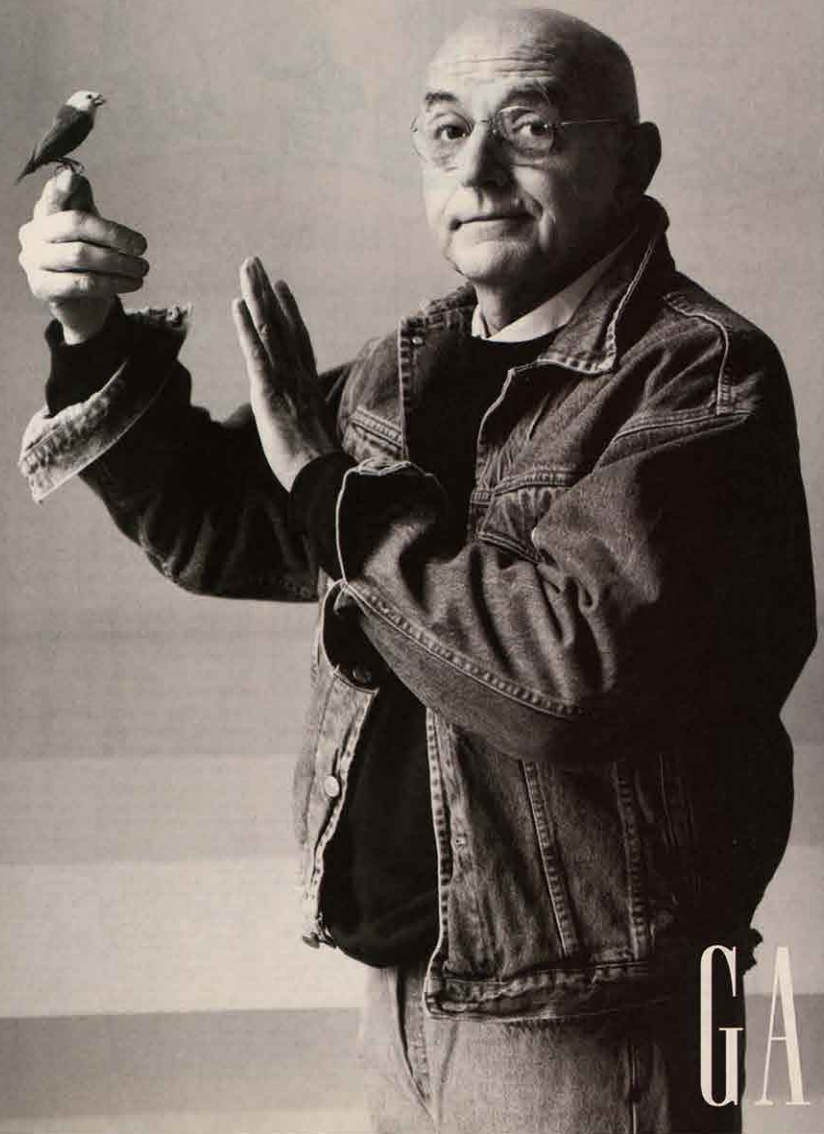


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NARRATIVE.
It's how you forge
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what seems
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Classic Gap,
for individuals
who reach
conclusions
all their
own.

Self-portrait in Gap denim jacket by DUANE MICHALS, photographer.



GAP

GAP

The past is only a beginning

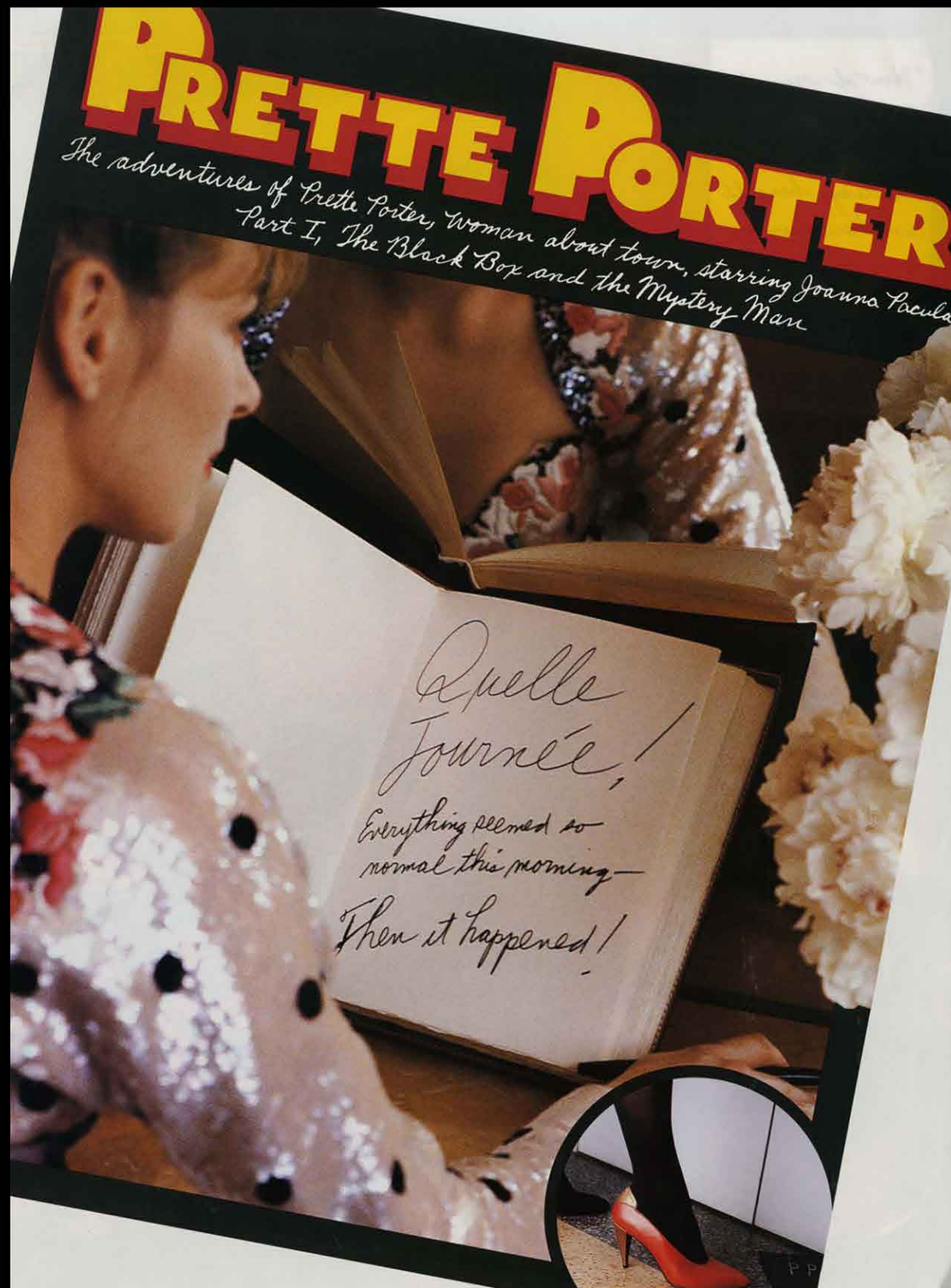


For four generations we've been making medicines as if people's lives depended on them.



ELI LILLY AND COMPANY, INDIANAPOLIS

ELI LILLY PHARMACEUTICALS



MIRABELLA FASHION COMIC STRIP

KEEP YOUR
YOUNG AND CURIOUS MIND

FROM TURNING INTO
PUDDING.

**As you grow older, and this goes for all of you—
especially you who remember when Eisenhower
was president—you start to worry about things
like getting up in the middle of the night to go
to the bathroom...flying in airplanes...making sure
you have a will. But most of all, you worry about
getting soft in the noodle.**

THEY SAY—and we're not exactly sure who they are, but they do say it—that youth is all a matter of keeping your brain sufficiently challenged so that it doesn't start drifting off in the middle of Final Jeopardy to visit a place you lived in the past.

The Microsoft cure to aging is personal computing. Look around you, there are no old nerds.

And the reason? Personal computers challenge and stimulate you. They make you think. They connect you to all kinds of resources. They're constantly renewing

and refreshing you.

The way we see our job at Microsoft, it's to make it easier for you to discover and enjoy personal computing. Microsoft® Windows® makes it so simple to use a personal computer any and everybody can enjoy one.

And since we offer so many software titles, you can do just about anything you want on a PC. You might use it to play golf on a rainy day, to draw, learn about music or hook into a network of other people, like you, just starting out with personal computers.

The important thing to remember is that with all the bad movies you can rent for your VCR and all the crummy "kick and punch" games you can get for your video game system—a lot of people miss out on the fact that personal computers are fun because they challenge you a little bit.

You see, that's the part that keeps your brain from turning to mush. That's the part that keeps you young. Personal computers can take you to a whole new level of experience. A world where no one cares how old you are.

As long as you still think young.



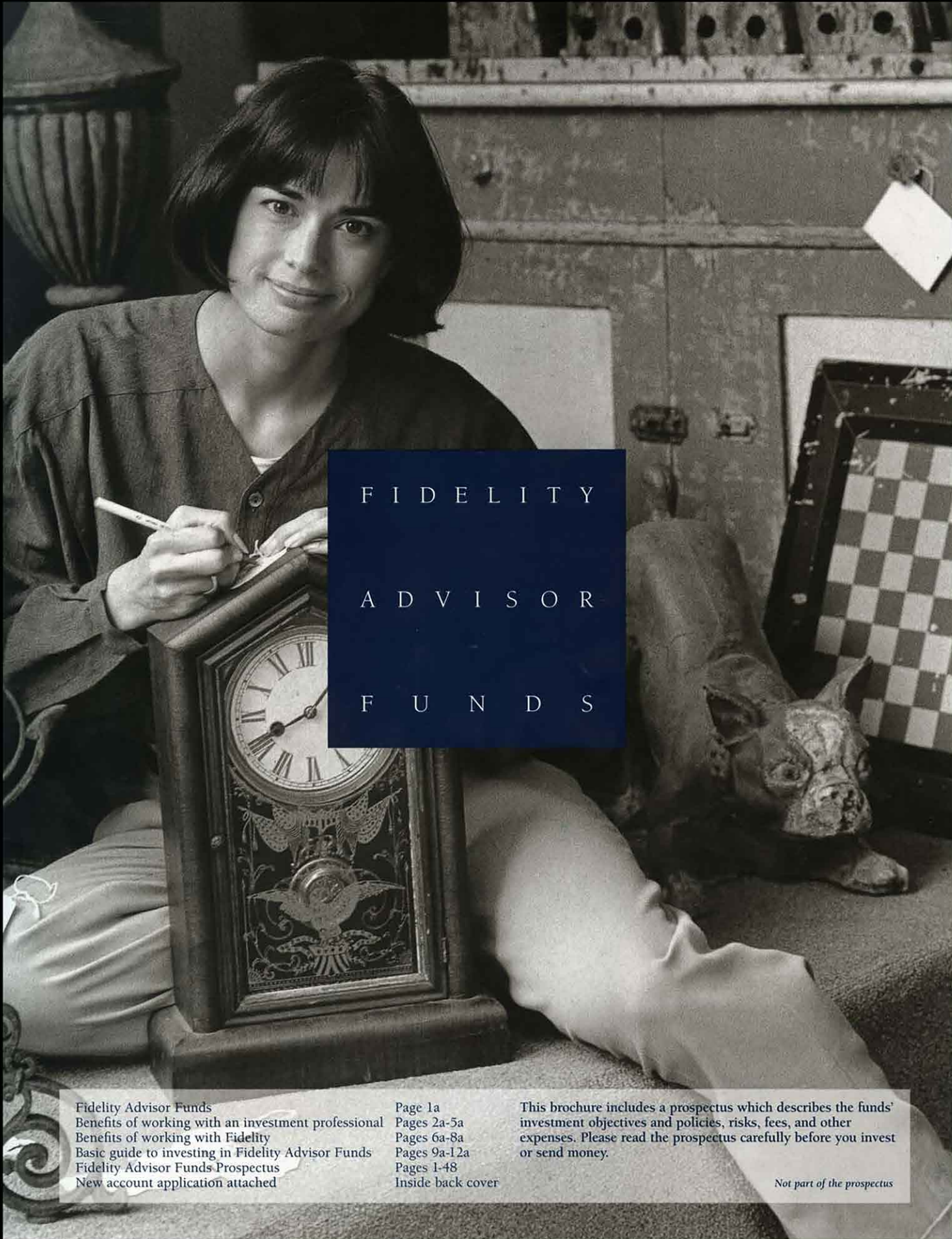
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Basic guide to investing in Fidelity Advisor Funds
Fidelity Advisor Funds Prospectus
New account application attached

Page 1a
Pages 2a-5a
Pages 6a-8a
Pages 9a-12a
Pages 1-48
Inside back cover

This brochure includes a prospectus which describes the funds' investment objectives and policies, risks, fees, and other expenses. Please read the prospectus carefully before you invest or send money.

Not part of the prospectus

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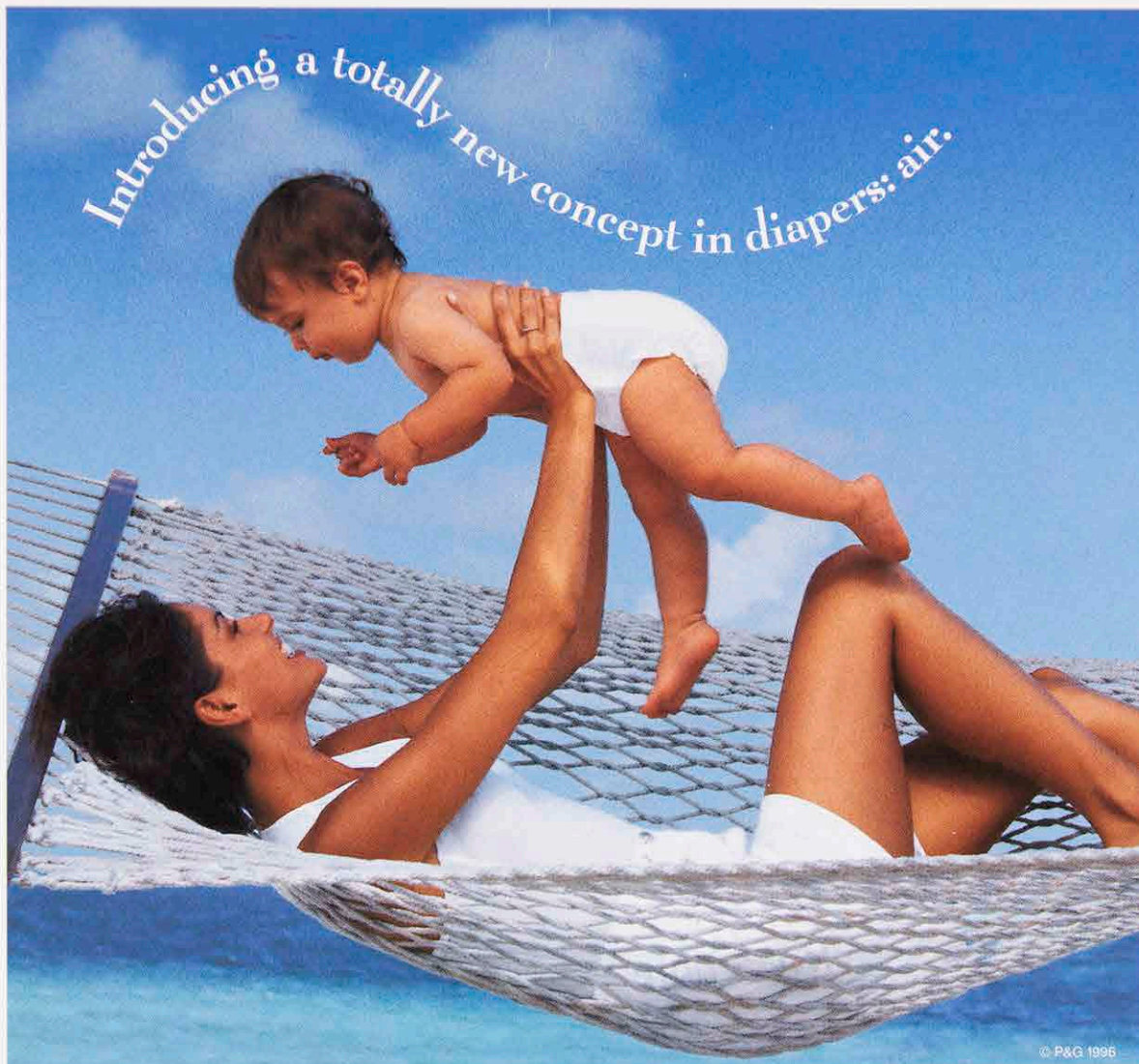


"You get to feeling pretty big and important out there on the highway. And then you hit the city. You see all the other trucks and all the people. And you think, now there's something really big."



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VOGUE HALSTON

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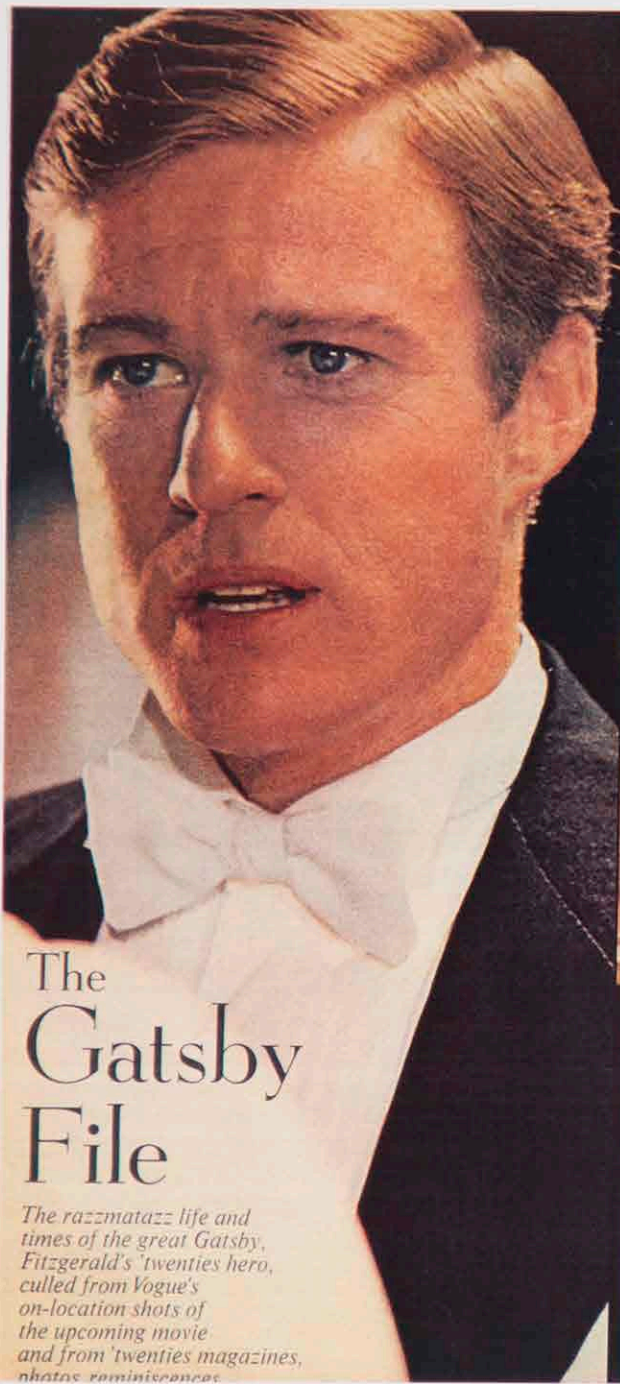


28 années de création 1958-1986

Moscou - Léninegrad

Maison Centrale des Peintres de l'URSS - Décembre 1986 - Janvier 1987

Musée de l'Ermitage - Février - Mars 1987

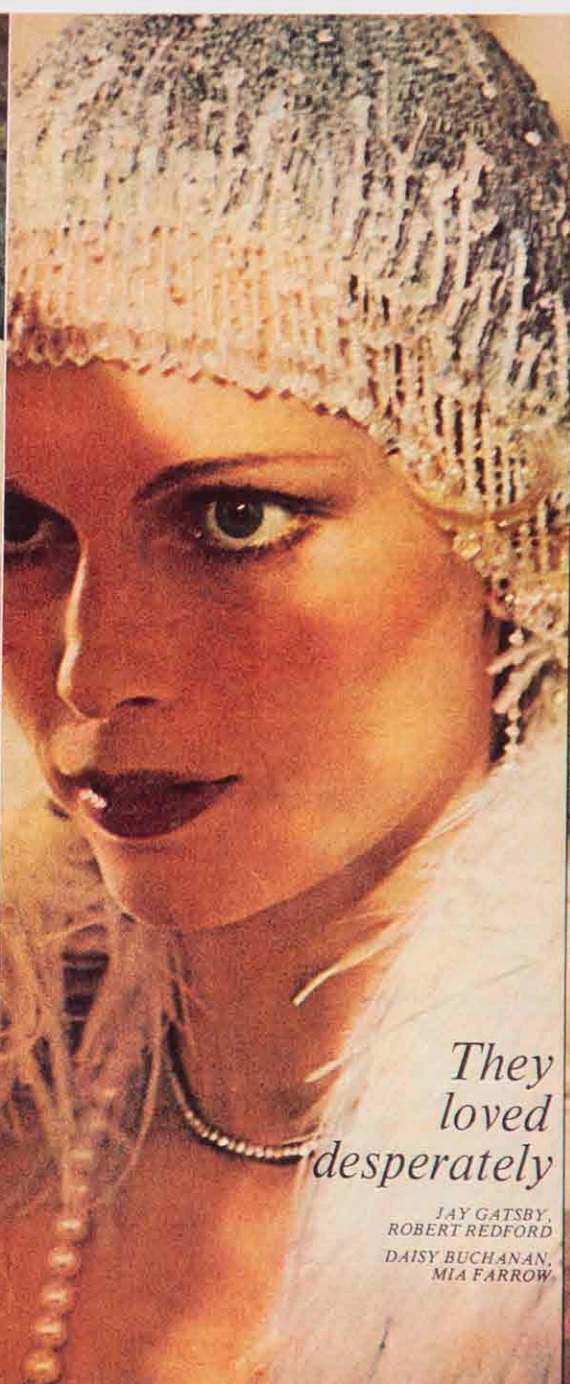


The Gatsby File

The razzmatazz life and times of the great Gatsby, Fitzgerald's 'twenties hero, culled from Vogue's on-location shots of the upcoming movie and from 'twenties magazines, photos reminiscent



What's the movie that's caused the greatest pre-production excitement since *Gone With the Wind*? The twice-previously lensed *The Great Gatsby*. "Positively," as they used to say back in Gatsby's halcyon decade: There wasn't an actress who didn't want to be Daisy Buchanan: Mia Farrow got it, Robert Redford's her mystery-lover Jay Gatsby. And surrounding this golden duo in Paramount's *Gatsby*: zoom-star Sam Waterston, new screen-face Lois Chiles, star-sturdy Karen Black, an army of significant pros, high-society extras, all maestro-directed by London's Jack Clayton, written by Hollywood's Francis Ford Coppola, produced by Broadway's David Merrick palatially. We sent photographer Duane Michals on location to Newport, R. I., Manhattan streets, London; his photos are on these two pages and, in the six following, they are the tinted ones in our *Gatsby* collage. Here is the movie view of the 'twenties, the 'twenties view of itself—its razzie-dazzle, its swank attitudes, its rowdywow areot, its sniffy look.



*They
loved
desperately*

JAY GATSBY,
ROBERT REDFORD
DAISY BUCHANAN,
MIA FARROW



VOGUE GATSBY PORFOLIO



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Black Magazines—1988
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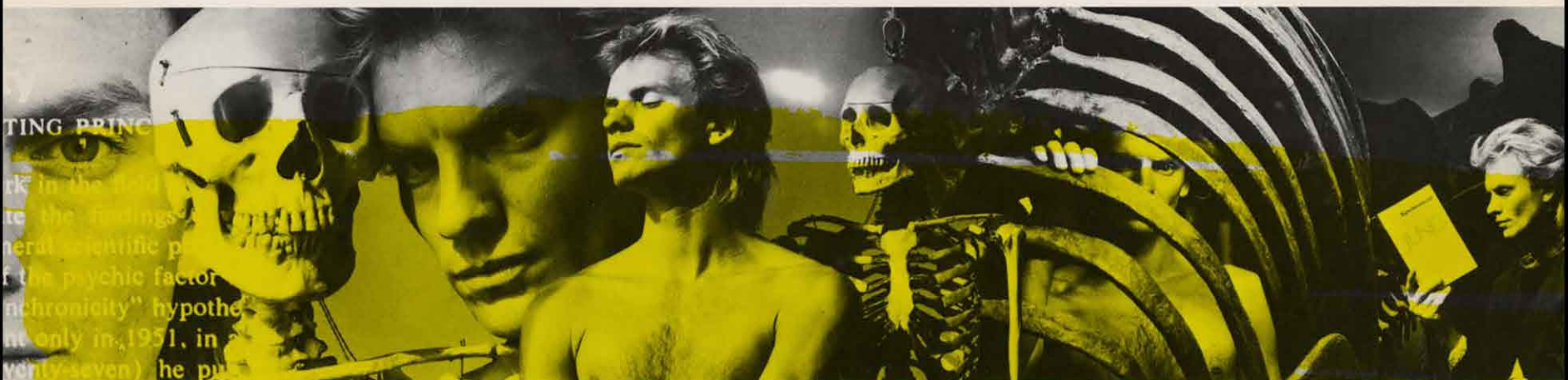
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MASS MUTUAL

THE POLICE

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“The only thing that used to bring this company together was corporate softball.

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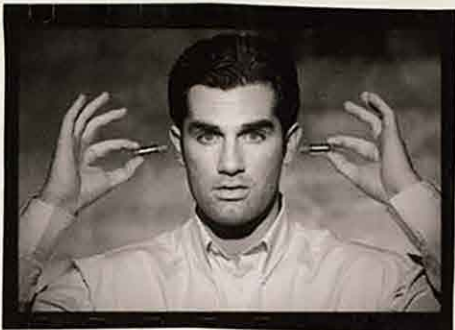
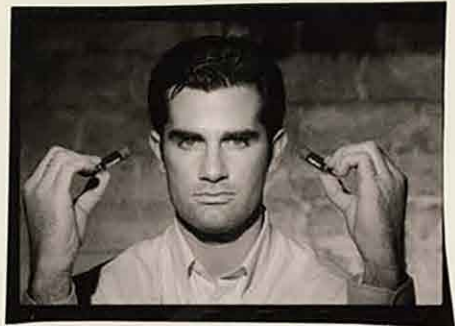
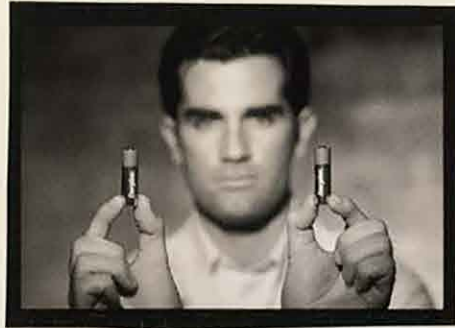
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